



GALLERY CONSULTING LLC.

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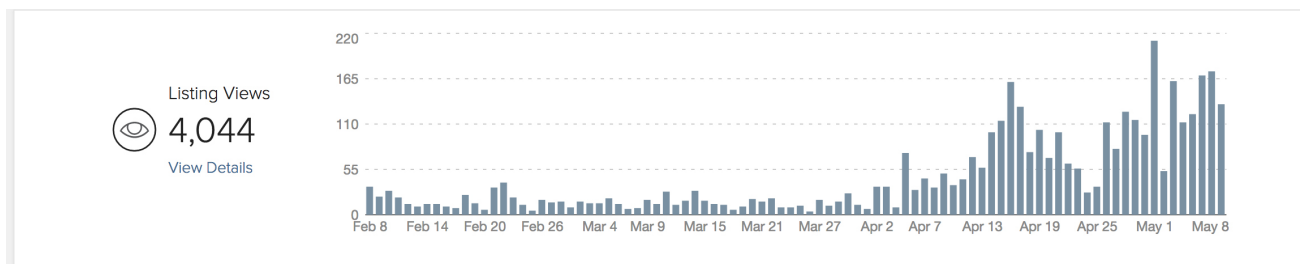
Gallery Consulting LLC is led by Caroline Coyner, a French native living in Atlanta. Since moving to the United States Caroline has spent over a decade working for and with antique galleries, both brand new and well established. Over that time she has done pretty much everything, from sales to management and everything in between. In particular she has been instrumental in moving galleries from a brick and mortar storefront driven market to a new online and website driven marketplace. Whether it's a gallery dipping its toe into the digital world with an online marketplace or jumping in with both feet into its own website, Caroline has helped make both a success.



Prior to coming to the United States Caroline spent 7 years working at the Château and Gardens of Versailles, as well as the Paris Tourist Office. She also conducted lectures at the Louvre and the Palace du Luxembourg. Caroline earned both her Bachelor's Degree in Art History and her Master's Degree in Museology from the Ecole du Louvre in Paris.

Our services include photography, descriptions and general consulting.

Below is a chart showing the 1D traffic one of our clients experienced over two month period after we started working with them in March of 2017. Other clients have experienced similar results and sales have increased by between 60% and 400% over the time they have worked with us.



Below are descriptions we reworked for galleries:

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1st Item:

Old Description:

Title: French Enfilade or Buffet

Description: French Empire enfilade / buffet of walnut with 4 doors.

New Description:

Title: French 1810 Empire Four Door Enfilade with Doric Columns and Hera on her Chariot

Description: This exquisite French Empire period walnut enfilade from the early 19th century features a rectangular top over four doors. Four Doric columns give rhythm to the recessed façade. To achieve perfect symmetry, two columns flank the two central doors, with the remaining columns placed on each side of the single doors. Raised on tall block feet, this piece shows the typical decorative vocabulary inspired by the antiquity, so praised during the Napoleonic era. On the top rail above the doors, bronze mounts mark the top of the columns, discreetly marking a harmonious rhythm. In the center, the Goddess Hera (Juno in Roman), Zeus' wife, is depicted on her chariot pulled by peacocks. The refinement of the decorative elements of this long four-door buffet, combined with the beautiful proportions and the richness of the walnut finish would make this French enfilade, circa 1810 a great focal point in any dining room.

2nd Item:

Old Description:

Title: Vintage Oak Buffet, Circa Late 17th Century

Description: Vintage late 17th century oak buffet with hand-forged metal hardware. Two drawers and two doors, with carved detailing.

New Description:

Title: French Late 17th Century Oak Buffet with Two Drawers over Two Doors

Description: This exquisite and sturdy French oak buffet from the late 17th century features two drawers over two doors with carved panels. The hand-forged metal hardware is made of bail handles with back plates on the drawers and ornate escutcheons on the doors. The rounded side posts are both fluted and reeded. The ensemble is securely raised on wraparound feet in the front. The piece exudes a simple elegance. Built at the time where the Sun King (Louis XIV) ruled over France, this French buffet has no doubt seen a lot of history and would adorn any room beautifully, particularly in a dining room to receive your favorite china.

3rd item:

Old Description:

Title: Carved Chinese Cupboards from 1800's

Description: Pair of Qing hardwood cupboard cabinets with large doors, two drawers, and apron with brass pulls and highly detailed carved reliefs.

New Description:

Title: Qing Pair of Cupboards with Detailed Carvings from China, 19th Century

Description: This Chinese 19th century pair of cupboards was carved with many details during the Qing Dynasty. These tall cupboards were made from hardwood varnished in a reddish hue. The front features two tall carved doors showcasing rocks, cloud scrolls and dragons. Two lower drawers displays cloud scrolls while two dragons among clouds adorn the lower apron. Refined brass hardware allows the opening of the doors and drawers. Inside each cupboard features two shelves. This Chinese 19th century Qing Dynasty pair of cupboards with detailed carvings would be an exotic and elegant storage unit in most rooms, perhaps in a dining room where it would be an uncommon storage for crockery.

4th item:

Old Description:

Title: Oil Painting of Venice

Description: Oil on canvas of scene of Venice in it's antique frame.

New Description:

Title: Italian Oil on Canvas Painting of Venice Circa 1830 in Original Giltwood Frame

Description: This Italian oil on canvas painting of Venice was made in the early 19th century. Featuring the one of the most striking Venetian scenes, the Grand Canal, the artist was probably near the Ponte dell' Accademia when he (or she) set up his easel. The magnificent rhythm of buildings to the left, is answered by the majestic presence of Santa Maria della Salute to the right. As Venice can obviously not be represented without gondolas, the artist placed them indeed in the center of the composition. This sweet, peaceful view of the Serenissima is placed in its antique giltwood frame, decorated with shells, floral motifs and acanthus leaves. Small in size, it could be placed anywhere in a home.